



## LEADERSHIP

### **DREW BLEDSOE | *Founder***

During his 14 year career, Drew had his eyes set on a post-game plan. Upon his retirement in 2007, he returned to his hometown, Walla Walla, to plant his original estate vineyard, McQueen, on the southern end of the Walla Walla Valley AVA. In 2008, Drew and his wife, Maura, launched Doubleback as an estate-focused winery with the goal to produce world-class Cabernet Sauvignon—the winery's name a reference to his return back home. His very first vintage was named a Wine Spectator Top 100 Wine of the World. To make his dream a reality, Drew hired Josh McDaniels away from Figgins Family Wine Estates, who is his CEO & Director of Winemaking to this day. Since then, Drew has also founded Bledsoe Family Winery and co-founded Bledsoe|McDaniels as a collaboration with Josh.

Drew played in four Pro Bowls, is in the Patriots Hall of Fame, and was in the top 10 overall for a number of QB statistics upon his retirement. Today Drew and Maura have four children, and happily reside in the Northwest.

### **JOSH McDANIELS | *CEO & Director of Winemaking***

Josh McDaniels was born and raised in Walla Walla and at an early age fell in love with the wine industry. In fact, he started his own winery during high school. It was here in Walla Walla at the Leonetti Cellar where he first toiled with and witnessed the hard work and beauty that goes into creating a premium wine. The wine industry captivated him from both an entrepreneurial and wine standpoint and prompted his formal education from the Institute of Enology and Viticulture in Walla Walla while, at the same time, continuing to work under his long-time mentor, Chris Figgins of Leonetti. To further his education, Josh took extension courses through Washington State University and U.C. Davis and also interned in Argentina at Paul Hobbs' Vina Cobos Winery.

Josh has been named a "Game Changer of Washington Wine", a "Washington Prodigy", and a "Top 40 Under 40 Tastemakers of America" from Wine Enthusiast magazine. He is also the current Board President of the Walla Walla Valley Wine Alliance. Josh lives in Walla Walla with his Wife, Kim, and their two children.